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I’d like to offer you a warm welcome to the University of Aberdeen Business School.

When you join the MSc Management and Finance programme, you’ll be joining a school with a strong expertise in many fields of management and finance research. With a wealth of expertise in fields like leadership, innovation, accounting and corporate finance, our business school has the strength and capacity to bring additional knowledge to our MSc programme that you wouldn’t necessarily get elsewhere.

We pride ourselves on providing excellent student support and guidance. It’s our aim to provide you with a positive learning experience and unrivalled levels of support throughout your entire journey on the programme.

Another thing that sets us apart is our international reach and approach. We have an international staff bringing different perspectives from a variety of backgrounds and this diversity is something we pride ourselves on. We publish in international journals, attend conferences around the world and actively contribute to the evergrowing body of management and finance research globally.

It’s this huge body of knowledge that we aim to use to help you gain the key management and finance competencies and skills needed to excel in your future career. That’s something we can be proud of at the University of Aberdeen, and something you can be proud of when you take part in the programme – you’re joining this international community, you are becoming part of the thinking and this research-led approach that moves people and industries forward.
ABOUT US

“Transforming the world with greater knowledge and learning.”

OUR VISION

Founded in 1495, the University of Aberdeen is one of only six ancient UK universities, along with Oxford, Cambridge, Edinburgh, Glasgow and St Andrews.

It’s our mission to enrich people’s lives through teaching and research - social, cultural and economic impact is at the heart of everything we do.

We’ve also made it our aim to provide a personalised student experience, allowing students to thrive in a culture of equality and diversity.

THE UNIVERSITY OF ABERDEEN

ALUMNI IN MORE THAN 190 COUNTRIES

#2 IN THE UK FOR RESEARCH IMPACT IN BUSINESS AND MANAGEMENT STUDIES*

500 YEARS
80,000 ALUMNI
5 NOBEL PRIZES

OUR RESEARCH

Our research continues to have a measurable impact on the world. In the most recent Research Excellence Framework, 76% of our research was rated world-leading or internationally excellent.

* Ranking from the most recent Research Excellence Framework
WHY CHOOSE US?

#1 100% ONLINE
Unlike many other online degrees, the online University of Aberdeen programmes have absolutely no face-to-face, residential or attendance-based elements - which means there’s no need to travel or take time off work.

#2 UNLIMITED TUITION
While on the programme, you’ll have continuous ongoing communication with your subject specialist tutor using our in-built messaging system, so that you can quickly and easily get in touch without having to rely solely on email or phone contact.

Here you’ll be able to post as many messages as you need to, view your entire discussion and receive a response from your tutor in less than 24 hours, Monday to Friday.

#3 UNLIMITED SUPPORT
Our Student Support team will be on hand to help you every step of the way for the duration of your online studies.

Your Programme Coordinator is dedicated to helping you keep your studies on track. You can message them from within the study site or reach them immediately by phone during office hours. Should you need it, the technical support is also just a click or a phone call away.

#4 FULLY FLEXIBLE
Many online MSc programmes require you to log-in at specific times for scheduled or “live” lectures and tutorials – we know that our students have busy lives, so the MSc Management Finance is designed to completely fit around your own schedule.

There are no fixed lectures and tutorials, allowing you to fit the week’s study material into your own timetable and communicate with your tutors at times that suit you.

#5 NO ADDED COST
When you join the MSc Management Finance, you can expect no additional costs, paid “add-ons” or exam fees – all content, resources and support are included in your tuition fee, regardless of how you choose to pay.
As a student of the University of Aberdeen, you’ll earn your MSc Management and Finance completely online, from wherever you are in the world, with no face-to-face classes to attend.

Our online study platform has been specifically designed to enable you to:

- Log in at any time, from any device
- Access all of your courses and learning materials
- Benefit from unlimited one-to-one feedback, guidance and support
- Interact with your fellow students in secure online forums
- Receive ongoing feedback and course grades
- Message our dedicated student and technical support teams at any time

THE DASHBOARD

This is your personal hub for organising your studies. It includes a calendar (which you can sync with your own device), to-do list, notifications stream and an overview of the other students in your cohort.

THE FORUMS

This is where you’ll discuss ideas and network with your fellow students. You can create topics at any time for group discussion, and in some courses you’ll find that forum activities form part of your learning experience.

LEARNING PATH

This is where you’ll access your learning materials, divided into sections (which you can bookmark for quick access later). You’ll also find informal activities designed to get you thinking about each topic in more detail.

YOUR TUTORIAL AREA

This is where you’ll upload your coursework and receive ongoing, one-to-one feedback and advice from your tutors. You can message your tutors at any time and expect a response within 24 hours, Monday to Friday.

THE STUDIO

The Studio is where you’ll collaborate to undertake group activities. Here you can upload course work into shared albums, create and collaborate on shared documents, and provide feedback on each other’s work.
The MSc Management and Finance from the University of Aberdeen is the only fully online Master’s in Finance programme offered by one of the UK’s six ancient universities.

As an MSc Management and Finance student, you’ll build your expertise in financial management, exploring topics such as Leadership, Innovation, and Corporate Finance, giving you a strong platform from which to launch a career in management with a specific financial focus.

**WHAT YOU’LL LEARN**

**EXPLORE INNOVATION AND DISRUPTION**

During the programme you’ll gain insight into the innovation process, and learn how to challenge current practices in order to remain relevant and competitive.

You’ll also enhance your ability to develop market strategies, pitch your ideas and think disruptively, finding ways to displace existing markets and technology.

**Key Courses**

Business Model Innovation, Future Thinking

**PRACTICE SMART AND EFFECTIVE LEADERSHIP**

As an MSc Management and Finance student, you’ll analyse popular leadership theory, and learn how to develop an efficient leadership style of your own that will encourage followership.

You’ll explore how managers can motivate, manage and lead people, with emphasis on the use of coaching, performance management and mentoring techniques.

**Key Courses**

The Leadership Challenge, Leading and Managing High Performance Teams.
**EXPLORE FINANCIAL INNOVATIONS**

Explore recent and future areas of development in the financial industry, in the areas of Fintech, Big Data and International Banking.

You'll develop a sound understanding of the modern banking industry and examine the latest evolutions in financial technology.

**Key Courses**

- Fintech and Big Data
- International Banking

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**DEVELOP PROFITABLE STRATEGIES**

Gain an in-depth understanding of strategy development, analysing your organisation’s current position, goals and routes to success.

You’ll learn about the internal and external factors which influence decision-making, and explore the concept of dynamic strategy: constantly learning and reinventing in response to an ever-changing environment.

**Key Courses**

- Strategy and Practice in a Dynamic World
- Future Thinking

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**UNDERSTAND MARKETING AND SALES**

Learn how to identify and satisfy your target markets, gaining an understanding of customer behaviour, value creation and value delivery.

You’ll gain an appreciation of modern marketing tools, techniques and activities, and learn how to implement effective sales processes once your value proposition is in front of potential customers.

**Key Courses**

- Marketing and Sales Management

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**MASTER CORE FINANCE DISCIPLINES**

As an MSc Management and Finance student, you’ll gain a deeper knowledge of core financial theory, developing key skills in a number of areas including corporate finance and accounting for finance – giving you an understanding of the key financial management practices which are fundamental to the success of organisations.

**Key Courses**

- Real Investments and Corporate Finance
- Business Finance and Accounting
- Fintech and Big Data, International Banking
HOW WILL I BE ASSESSED?

The MSc Management Finance is assessed entirely by coursework. We believe that assessment should be a core part of your learning – allowing you to use your knowledge, skills and experience in context.

There are three types of assessment, each of which will mirror real-life professional practice:

**PRACTICAL WORK**
Apply knowledge and tools, for example by valuing a company or carrying out an econometric analysis.

**THEORY INTO PRACTICE**
Critique and adapt a new theory or framework in your own professional context.

**REFLECTIVE PRACTICE**
Reflect on your learning experience and acquired knowledge to advance your financial management skills.

**PRACTICAL WORK**
Apply knowledge and tools, for example by valuing a company or carrying out an econometric analysis.
OUR STUDENTS

75% INTERNATIONAL STUDENTS

35 AVERAGE AGE

AGE RANGE: 24–62

STUDENTS BY INDUSTRY:

- 28% Finance, Accounting & Banking
- 12% Government & Non-Profit
- 12% IT & Technology
- 12% Healthcare, Medicine & Pharmaceuticals
- 8% Energy & Utilities
- 8% Consumer Goods
- 8% Transport, Shipping and Logistics
- 4% Sales
- 4% Real Estate
- 4% Hospitality, Entertainment, Travel & Tourism

A SELECTION OF THE COMPANIES OUR ONLINE STUDENTS REPRESENT

STUDENTS BY REGION:

- 23% UK
- 14% Europe (excl UK)
- 18% Americas
- 20% Middle East
- 19% Other (incl Asia Pacific)

- UBS
- EY
- Department for Work & Pensions
- Four Seasons Hotels and Resorts
- Canada
- Jones Lang Lasalle
- Microsoft
- Citigroup
- IBM
- Netflix
- bp
- NHS
LEARN FROM SUBJECT SPECIALISTS

BENEFIT FROM THE INSIGHTS OF INDUSTRY LEADERS

DR YANGHONG HU
MSc MANAGEMENT AND FINANCE PROGRAMME LEAD

Yanghong (Alice) Hu who was born in China is working as a lecturer at Department of Management Studies, University of Aberdeen. She received her PhD degree in Management from Hong Kong Baptist University located in Hong Kong, China.

Her research interests include corporate diversification, firm innovation, institutional theory, and various resource-based theories.

ANN ROBB
COURSE CONTRIBUTOR, THE MSC MANAGEMENT AND FINANCE

Ann Robb is a Marketing Mentor and Digital Marketing Specialist based in Edinburgh. Ann has spent over 20 years helping a wide variety of businesses grow, both as a marketing expert and entrepreneur. She also operates as a Digital Marketing Trainer, advising where improvements can be made and planning campaigns that solve business problems, from up-to-the-minute web analytics to more traditional media.

As a contributor to the Marketing and Sales Management course on the MBA (Global) programme, Ann provides some expert insight into the topics of Customer Satisfaction, Business Buyer Behaviour and the Customer Journey.

STEVE HARRISON
COURSE DEVELOPER, THE MSC MANAGEMENT AND FINANCE

Steve Harrison is a Lecturer and Executive Fellow at the University of Aberdeen Business School with over 20 years of experience in strategy development and project management.

Following a successful corporate career Steve works today as a project manager for Scottish Enterprise, working to co-create, develop and manage projects which create significant and sustainable positive economic impact across Scotland. Over the past three years Steve has helped over 100 founders and teams pitch their businesses and products.
Robert Duncan is a Lecturer in Finance at the University of Aberdeen Business School and Course Developer for the Fintech and Big Data course on the online MSc Finance programme. After qualifying as an accountant in 1975, he then spent decades in industry with a particular interest in the application of computing systems to both management and financial information.

Robert has developed a range of tailored courses for a variety of companies to ensure that they and their staff could take full advantage of computer systems, and in 2011 he received my MA in Computing before going on to earn my PhD in Computing Science in March 2016, with a specialty in cyber security in the cloud. His research interests are focused on developing cyber security solutions for industry which are particularly geared towards management and finance.

Kerry Freeman is the Head of Culture at the Royal Bank of Scotland (RBS), leading the bank-wide culture change programme within the company and supporting colleagues across different businesses and specialisms to align to cultural goals and change behaviours.

Kerry lends her expert insight to the Managing Change course on the MBA (Global), discussing topics such as emotional intelligence, effective communication, transparency and how to approach resistance to change within an organisation.

Interacting with my tutors has been positive - they always challenge me to understand topics in a broader context. My experience with technical support and my programme coordinator has also been positive and helpful.

Yohahn Charles
MSc Student, Trinidad and Tobago
We believe that students who choose to gain their degree online should receive more support than on-campus students, not less – which is why we place such an emphasis on providing an exceptional level of online support and tuition.

As an online student with The University of Aberdeen Business School you have unlimited access to one-to-one tuition through a private online discussion. This is an ongoing communication between you and your tutor which you can refer back to at any time during your studies. You can communicate with your tutor at any time, and as often as you need to – there is no limit to the number of questions you can ask or to the number of messages you can post.

Student–tutor communication is asynchronous, which means you don’t have to login at a specific time and you can take time to consider your questions and comments. Asynchronous communication also allows your tutor to review your work and provide you with meaningful feedback and advice. You can normally expect to receive a response from your tutor to any message that you post within 24 hours, Monday to Friday.

As the Programme Coordinator for the MSc Management and Finance distance learning programme, Ewan will be your first point of contact for any non-subject specific enquiries and he’s focused on helping you to succeed.

Ewan has oversight of all aspects of the programme, and will therefore be able to provide you with any advice and guidance you might need for the duration of your MSc Management and Finance Studies.
FEES & FUNDING

FEES

The standard tuition fee for the MSc Management and Finance programme is £13,380*.

There are three payment options.

Depending on where you reside, you could be eligible for loan funding or other financial help. University of Aberdeen alumni are also entitled to a discount on tuition fees.

Pay per Module:
12 Instalments of

£1, 115*  
(one instalment every two months)

3 Instalments of

£4,460*

1 Instalment of

£13,380*
The University of Aberdeen not only offers me the flexibility I needed, it also has an excellent reputation. The support I get is outstanding.

Silvana Dardikman
Real Estate Manager, Switzerland

ARE YOU ELIGIBLE?

The MSc Management and Finance is open to applicants of any background. You can enrol even if your undergraduate degree is in a different discipline. We assess all candidates on an individual basis, but to be eligible you’ll normally meet the following requirements:

- UK second-class honours degree or equivalent
- No specific professional experience is required
- English language skills (assessed during admissions)

*If we need evidence of your English language skills, we may ask you to take one of the recognised tests such as IELTS.

To find out if you’re eligible, visit our website and use our quick eligibility checker to get feedback from an Admissions Advisor within 24 hours:
GET IN TOUCH

For more information on any of our programmes, please contact us by phone or email:

+44 (0)1224 515270
admissions-onlineidi@abdn.ac.uk

UPLOAD YOUR CV

If you would like initial feedback on your eligibility, simply upload your CV and an Admissions Advisor will respond within 24 hours (Monday-Friday).

studyonline.abdn.ac.uk/msc-management-and-finance